



# ALISSA MARR

www.alissamarr.com

alissa.marr@gmail.com  
518.265.1088

202 Weeks St.  
Bennington, VT 05201

## EXPERIENCE

**ADVENTURE TRADING | Senior Graphic Designer**  
JUNE 2014 – NOV. 2015 (+4/11–1/13) | SEATTLE, WA  
Licensed impulse gifts. Designed 175 Bottle openers and 30 Hacky sacks. Along with branding, packaging, POP displays, catalogs, direct mail, order forms. Email marketing, sales flyers, quality mockups. Products selling in large retailers/e-tailers including Dicks Sporting Goods, Hot Topic, Big 5, & Diamond

**COLLEGE HILL CUSTOM THREADS | Design Intern**  
FEBRUARY 2014 – JUNE 2014 | SEATTLE, WA  
Designed high volume of custom graphics. Pushed apparel design limits. Began knack for trend research & extensive garment knowledge.

## EDUCATION

**PURCHASE COLLEGE, SUNY**  
School of Art & Design  
BFA in Graphic Design  
2009, Cum Laude  
Purchase, NY

**IBEROAMERICANA UNIVERSITY**  
Semester Abroad  
Industrial Design, Package Design  
Mexico City, Mexico

**MOTION BOARDSHOP | Graphic Designer**  
AUGUST 2013 – MARCH 2014 | SEATTLE, WA  
Designed Seattle neighborhood shirts & social media graphics. Blog and Facebook posts.

## RECENT FREELANCE

**Northwest Affiliated Clothing** *Main client since 4/14*  
Original apparel graphics. Social media ads, product shoot direction, modeling. Trend research. Trapping & color separation.

**Life Coach Elle**  
Logo, business card, & pamphlet.  
**Moriah Helms- Another life coach!**  
Logo, business card, & style guide.

- SKILLS
- Photoshop ●●●●●
  - Illustrator ●●●●●
  - InDesign ●●●●●
  - Muse ●●●●●
  - After Effects ●●●●●
  - HTML/CSS ●●●●●
  - Microsoft ●●●●●
  - MAC or PC ●●●●●
  - Social Media ●●●●●

## ACTIVITIES

**AIGA | Member & Volunteer**  
Daily reader of Industry Blogs  
Professional Networker & Event goer  
Experiential Marketing  
Learning Spanish & German  
Mandolin player, Karaoke singer

## SPECIALTIES

Trend Research  
Retail Display Design  
Promotional Products  
Drawing & Crafting  
Color Enthusiast  
Image Retouching  
Trapping/Color Separation

## SOCIAL

-  @Liss\_028
-  @ArtzAlife
-  linkedin.com/in/alissahmarr